



Vedika Trivedi

A Textile design professional, studied from NIFT (B.des - 2017-21). Majoring in re-inventing everyday fashion and home spaces through conceptual brand building and design strategy. A visual storyteller who thrives on creative challenges and critical thinking. I hold a major interest in folk reclamation and narrating important stories through my work.

I strive to be a multi-disciplinary designer who could promote better lifestyle through human-centered design and collaborative design methods.



Portfolio - www.vedikatrivedi.com



9627 436 978



vedikatrivedi.work@gmail.com



Bangalore| India



Critical thinking | World cuisines | Mixology | Binge watching

EDUCATION

National institute of Fashion Technology | Bachelor of Design Textile design | 2017-21

Kendriya Vidyalaya Air force | X - 2014 | XII - 2016 | Science

EXPERIENCE

Lifestyle international, Landmark group

Sr. Design Executive - Private label | June 2022 - Present | Bangalore | Formal menswear

Saundh India

Textile designer | July 2021 - May 2022 | Surat | Ethinc womenswear

Jaypore (Aditya Birla Group)

Design and development intern | January 2021 - April 2021 | New Delhi

Jaipur Rugs

Design and development intern | November 2020 - December 2020 | Jaipur

Creative Dignity

Craft researcher | September 2020 - October 2020 | India

Kavana.in

Textile design intern | June 2020 - July 2020 | India

ACHEIVEMENTS

Best Graduation project

Awarded with Best Graduation project | 9.73 SGPA | NIFT Convocation 2021

AICTE International Conference 2020

A published research paper on 'Computer intervention in Fashion and Textiles' | 2020

Domotex, Germany

A rug design selected and presented | 2020

STRENGTHS

Professional

Conceptual brand identity
Folk reclamation
Design Strategy
Adobe suite
Ned graphics
Color sensibility

Personal

Inter-Intra Personal communication
Public Speaking
Critical thinking
Visual Storytelling